



The Human Element is a consultancy specializing in human resources and organization development, serving select clients who recognize that human capital is an essential element of success.

The Human Element can help you achieve your goals by maximizing your organization's potential.

We provide a variety of strategies, programs and coaching in the following areas to help your team make it happen.

- *Organization Effectiveness*
- *Talent Management*
- *Leadership Development*

We're committed to your success. We're here to help you grow.

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Client Growth Delivered through Aligning and Developing Individuals, Teams and Organizations

To fully realize your organization's potential—and to fuel innovation that differentiates you from the competition—you must maximize your company's human potential. How? By understanding and putting into practice the elements that drive a successful and transparent business model:

- A clear mission that everyone understands and champions
- Development of leaders whose values and actions create a customer-focused, high-performance culture
- A workforce that contributes diverse ideas while empowered and impassioned to execute
- An emphasis on ensuring the right people are in the right positions at the right time
- Supportive and effective teams working together, across disciplines
- Proven, fact-based strategies that focus resources on what is most important for each unique success path

The Human Element will help you:

- **Prepare for Change and Growth** – Develop a leadership pipeline and a high-performance culture. Build organizational capacity and agility today to drive and maintain success tomorrow.
- **Improve Business Performance** – Assess human capital strategies and recommend path-forward activity. A study on small businesses sponsored by the Gevity Institute in 2006 found that companies that implement formal employee selection, management and retention strategies show 22.1% higher revenue growth, 23.3% higher profit growth and 66.8% lower turnover than companies that do not. Overall, companies with a well-aligned workforce perform 39% better than companies with less effective strategies, according to the study.
- **Realize Cost Savings while Reducing the Impact of the Growing Talent Crisis** – Commit to developing, engaging and retaining internal resources versus turnover costs, productivity losses and talent pool competition.
- **Create a Competitive Advantage** – Invest in the people aspect of your business as a key differentiator in today's dynamic marketplace by objectively assessing your organization and developing a specialized growth plan.

At The Human Element, we measure our success through our clients' satisfaction, accomplishments and financial growth. Our tools and methods include:

- **Culture Fit** – We listen, collaborate and offer tailored and innovative solutions based on your unique business drivers and core values.
- **Sustainable Value** – To ensure long-term value, we employ integrated communication plans to help you achieve organizational support, as well as follow-up practices that encourage accountability and day-to-day application of lessons learned.
- **Subject Matter Experts** – We are seasoned by years of human resources and organization development experience. We stay current on the latest research and trends to ensure you receive the most advanced solutions and keep a leading edge relative to your people practices.
- **Distinctive Models** – We use simple, yet comprehensive models incorporating proven strategies and processes to help you optimize human potential and performance.